

# The Brixton Society

Understanding the Past, Looking to the Future

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Website: [www.brixtonsociety.org.uk](http://www.brixtonsociety.org.uk)

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Please reply to:  
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7<sup>th</sup> May 2024

For attention of:  
Christopher Poad,  
[cpoad@lambeth.gov.uk](mailto:cpoad@lambeth.gov.uk)

Your ref:  
24/00481/FUL  
Our ref: ufm12(10)rtf

## **444 BRIXTON ROAD, SW9 – Proposed Blood Transfusion Centre:**

Dear Mr Poad,

In response to your recent letter about the above application, our comments are as follows:

This is a prominent location within the Brixton Town Centre Conservation Area, originally the first purpose-built department store in the country. We note that the shopfront will be essentially unchanged, and that the roof-top plant installation will be set back some distance from the street frontage, thus minimising its visibility from street level.

The proposed use is in keeping with Central Government guidance on re-animating high street frontages by introducing a wider range of uses. Proximity to public transport and the prominent position should boost local participation in blood donation.

Overall then, the proposal is welcomed.

Yours sincerely,

Hon. Secretary